

FOR IMMEDIATE RELEASE

Media Contact:

\_\_\_\_\_ (Business Owner first and last name)

\_\_\_\_\_ (Business Name, Your City or Neighborhood)

\_\_\_\_\_ (Preferred phone number for a reporter to call)

\_\_\_\_\_ (E-mail)

\_\_\_\_\_ (Catchy Headline)

\_\_\_\_\_ ( Sub-Headline)

**YOUR TOWN, Your State**, Date — \_\_\_\_\_ (Your Business Name), today announced \_\_\_\_\_.

The announcement was made because \_\_\_\_\_

“We are delighted that \_\_\_\_\_,” said Your Name, Business Name owner in Your location. “\_\_\_\_\_ will be a \_\_\_\_\_ to this organization.”

With the recent news of \_\_\_\_\_, Business Name , decided to \_\_\_\_\_

After leaning about \_\_\_\_\_ Business Name realized that \_\_\_\_\_ could benefit from \_\_\_\_\_

About Business Name

Founded in \_\_\_\_\_, Business Name offers \_\_\_\_\_.

Serving \_\_\_\_\_, the company is best known for its \_\_\_\_\_ . For more information visit \_\_\_\_\_ (url to your business website)

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